



Standard Benchmark Report: 2010 Annual Survey

Prepared by the Office of Social Work Education and Research

Method

The data in this report were taken from the 2010 Annual Survey of Social Work Programs (Annual Survey). The Annual Survey was composed of five instruments: baccalaureate programs, master's programs, doctoral programs, full-time faculty, and part-time faculty. The program instruments included sections on program structure, enrollments, concentrations and field placements (baccalaureate and master's programs only), financial aid, and degrees awarded. The full-time faculty instrument collected demographic information, information about academic rank, administrative title, role, and time assigned to programs and tasks. The part-time faculty instrument collected aggregate data about demographic information, academic rank, and salary.

The instruments were administered online through the survey platform Zarca Interactive. In mid-November 2010, survey invitations were e-mailed to program directors at baccalaureate and master's programs that are accredited by the Council on Social Work Education (CSWE) and to doctoral social work programs that are members of the Group for the Advancement of Doctoral Education (GADE). The 2010 surveys closed on March 17, 2011.

At the time of survey administration, there were 470 CSWE-accredited baccalaureate programs, 203 CSWE-accredited master's programs, and 70 GADE-member doctoral programs of social work in the United States, its territories, and the District of Columbia. The participation rates for the different instruments of the 2010 Annual Survey were:

- Baccalaureate programs 94.5%
- Master's programs 97.0%
- Doctoral programs 90.0%

Warning. The participation rates for the Annual Survey have failed to reach 100% for some time. The introduction of new measures and changes in question wording and category responses alter the instruments. Participation in the Annual Survey is voluntary; moreover, programs are not required to respond to most items in their submitted surveys. In the surveys of baccalaureate and master's programs,

programs are only required to respond to the questions about total number of degrees awarded and participation in the benchmarking initiative. In the survey of doctoral programs, programs are only required to respond to the question on participation in the benchmarking initiative. All responses are voluntary in the surveys of full-time and part-time faculty. Due to these factors, researchers should exercise caution in data comparisons across program level and survey question.

Table 1. Participation Rate by Survey Instrument and Survey Year, 2007-2010

Survey Instrument	2007 (%)	2008 (%)	2009 (%)	2010 (%)
Institutions	88.3	92.0	97.7	95.4
Baccalaureate Programs	86.1	91.6	97.4	94.5
Master's Programs	90.9	96.3	98.5	97.0
Doctoral Programs	76.1	91.4	92.9	90.0

Annual Survey Summary Reports for previous survey years are available on the CSWE website (<http://www.cswe.org/CentersInitiatives/DataStatistics/ProgramData.aspx>).

Faculty

In 2010, 395 social work programs provided information about 3,638 full-time faculty members. “Full-time” refers to faculty who spent 50% or more of full-time employment (FTE) in social work education. Ninety-five records were excluded from analysis because the participant responded “part-time” to the question “During the Fall 2010 term, did the institution consider this faculty member a full-time appointment or part-time appointment?” Twenty surveys were excluded from analysis because the participants gave percentages less than 50% for the total FTE assigned to social work program levels or other social work activity, or they gave percentages greater than 50% for FTE worked in units outside social work.

In 2010, 276 programs provided information on 3,923 part-time faculty or instructional staff. “Part-time” refers to faculty or instructional staff who spent less than 50% of FTE in social work education.

When reporting demographic distributions by gender, the number of respondents in the category of Unknown Gender is omitted from computation. When reporting demographic distributions by age group, the total number of respondents is used, including those respondents in the category of Unknown Age. When reporting “ethnic minority” respondents, the categories of African American/Other Black, Chicano/Mexican American, Puerto Rican, Other Latino/Hispanic, American Indian/Native American, Asian American/Other Asian, Pacific Islander, and Other are used.

The proportion of full-time faculty identifying with underrepresented ethnic/racial groups was 27.5%. The proportion of part-time faculty identifying with underrepresented ethnic/racial groups was 20.6%.

Table 2. Demographic Characteristics of Full-Time and Part-Time Faculty

	Full-Time Faculty		Part-Time Faculty	
	Number	Percent	Number	Percent
Gender				
Male	1,136	31.4	1,043	29.0
Female	2,478	68.6	2,554	71.0
Age Group				
34 years or younger	136	3.7	369	9.4
35–44 years	731	20.1	850	21.7
45–54 years	928	25.5	864	22.0
55–64 years	1,279	35.2	839	21.4
65 years or older	396	10.9	316	8.1
Unknown	168	4.6	685	17.5
Racial/Ethnic Identification				
White (non-Hispanic)	2,528	69.5	2,852	72.7
African American/Other Black	508	14.0	499	12.7
Chicano/Mexican American	68	1.9	41	1.0
Puerto Rican	54	1.5	24	0.6
Other Latino/Hispanic	88	2.4	124	3.2
American Indian/Native American	42	1.2	19	0.5
Asian American/Other Asian	208	5.7	64	1.6
Pacific Islander	10	0.3	4	0.1
Other	22	0.6	32	0.8
Multiple race/ethnicity	33	0.9	18	0.5
Unknown	77	2.1	246	6.3

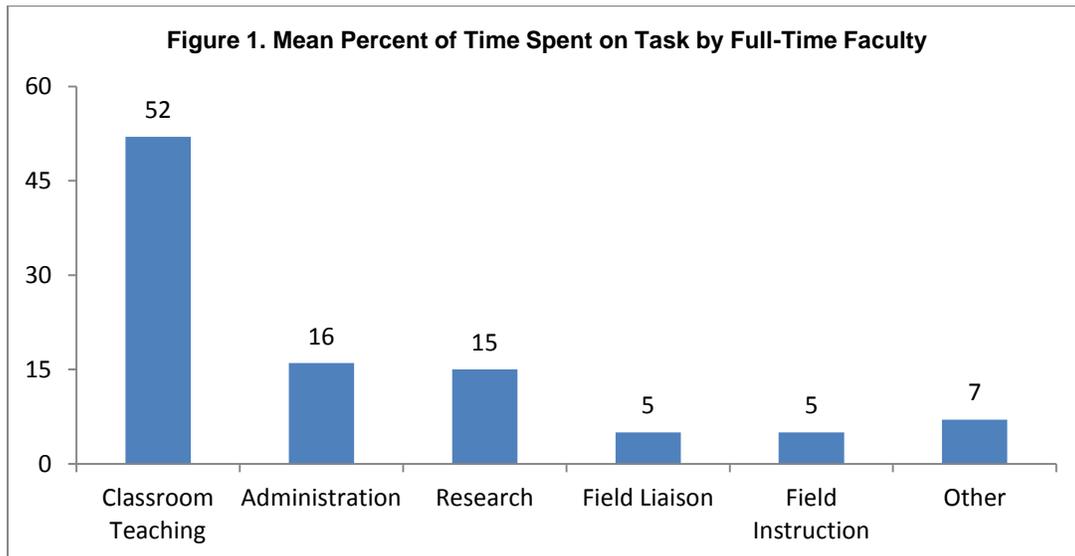


Table 3. Tenure Status of Full-Time Faculty

Tenure Status	Number	Percent
Tenured	1,750	48.8
On tenure track	902	25.1
Not on tenure track, but institution has tenure system	822	22.9
Institution has no tenure system	75	2.1
Other	39	1.1

Table 4. Type and Number of Publications of Full-Time Faculty

Type of Publication	Mean Number
As Primary Author	
Refereed Articles	0.5
Books	0.1
Book Chapters	0.2
Book Reviews	0.1
External Reports/Monographs	0.2
As Co-Author	
Refereed Articles	0.6
Books	< 0.1
Book Chapters	0.1
Book Reviews	< 0.1
External Reports/Monographs	0.1

Table 5. Median Salary and Middle 50% Salary Range of Full-Time, Non-Administrative Faculty (Adjusted for 9 Months) by Program Level of Primary Responsibility and Academic Rank

Program Level of Primary Responsibility/ Academic Rank	Number of Faculty Reporting	Median Salary	Middle 50% Salary Range	
Baccalaureate				
Professor	67	\$77,000	\$64,614	\$90,000
Associate Professor	131	\$61,323	\$55,500	\$69,552
Assistant Professor	194	\$52,000	\$45,338	\$57,245
Master's				
Professor	173	\$93,818	\$77,163	\$111,698
Associate Professor	271	\$70,000	\$62,000	\$81,832
Assistant Professor	303	\$59,330	\$53,000	\$67,354
BSW/MSW or MSW/PhD				
Professor	44	\$97,548	\$83,179	\$114,344
Associate Professor	54	\$70,950	\$62,967	\$84,521
Assistant Professor	65	\$57,000	\$51,928	\$62,393
Doctorate				
Professor	15	\$109,530	\$104,135	\$124,921
Associate Professor	11	\$78,331	\$71,335	\$90,000
Assistant Professor	8	\$64,993	\$53,251	\$80,255

Table 6. Median Salary and Middle 50% Salary Range of Full-Time, Administrative Faculty (Adjusted for 12 Months) by Administrative Title

Administrative Title*	Number of Faculty Reporting	Median Salary	Middle 50% Salary Range	
Dean	42	\$180,526	\$116,760	\$222,440
Director	142	\$91,770	\$74,729	\$114,330
Chairperson	119	\$91,770	\$75,810	\$117,343
Program Directors				
Director of Doctoral Program	39	\$115,148	\$99,758	\$147,373
Director of Master's Program	73	\$87,426	\$75,688	\$105,367
Director of Baccalaureate Program	159	\$70,490	\$61,845	\$86,023
Other Director Positions				
Associate Dean or Director	68	\$116,144	\$99,004	\$145,621
Assistant Dean or Director	20	\$86,550	\$63,854	\$94,347
Field Education				
Director of Field Instruction	249	\$66,500	\$57,190	\$78,071
Associate/Assistant Director of Field Instruction	43	\$61,646	\$53,865	\$71,953

*Administrative titles not in the table were omitted due to inadequate sample size.

Master's Programs

In 2010, 197 master's programs (97.0%) responded to the Annual Survey.

Student Applications and Enrollments

When reporting "ethnic minority" respondents, the categories of African American/Other Black, Chicano/Mexican American, Puerto Rican, Other Latino/Hispanic, American Indian/Native American, Asian American/Other Asian, Pacific Islander, and Other are used.

Table 7. Master's Student Applications and Enrollment

	Mean Number	Percent
Applications to Full-Time Program		
Applications Received	36,564	
Applicants Accepted	21,949	60.0
Newly Enrolled	13,514	61.6
Applications to Part-Time Program		
Applications Received	11,876	
Applicants Accepted	8,057	67.8
Newly Enrolled	6,555	81.4
Advanced Standing From Own BSW Program		
Applications Received	2,752	
Applicants Accepted	2,157	78.4
Newly Enrolled	1,852	85.9
Advanced Standing From Other BSW Program		
Applications Received	6,043	
Applicants Accepted	4,478	74.1
Newly Enrolled	3,253	72.6
Total Enrollment		
Full-Time	29,997	
Part-Time	18,387	
Ethnic Minority Enrollment		
Full-Time	9,706	32.4
Part-Time	6,415	34.9

Graduates

Table 8. Graduation Statistics

Statistics	Master's Programs
Number of Degrees Awarded	19,673
Number of Degrees Awarded to Advanced Standing Graduates	3,988
Graduates Who Acquired Loan Debt While Working Toward Degree	80.2%
Median Loan Debt	\$32,198
Number of Programs Reporting Students Take State Licensure Exam	51
Students' State Licensure Exam Pass Rate	78.3%

Budget

Table 9. Program Budget

Budget Item	Median	Number of Programs Reporting
Budget from University	\$2,700,000	45
Externally Funded Research Expenditures	\$1,903,362	36
Philanthropic Support Raised	\$230,215	36
Endowment	\$2,820,711	34

Staffing

Table 10. Instructional Staffing

Instructional Staff	Master's Programs	
	Number	Percent
Full-Time	3,194	49.7
Part-Time	3,231	50.3

Programs reported faculty workload by number of courses **or** number of hours.

Table 11. Full-Time Faculty Workload

Faculty Workload	Master's Programs	
	Median	Number of Programs Reporting
Number of Courses per Year	5.0	52
Number of Hours per Year	18.0	18

Baccalaureate Programs

In 2010, 444 baccalaureate programs (94.5%) responded to the Annual Survey.

Student Applications and Enrollments

When reporting “ethnic minority” respondents, the categories of African American/Other Black, Chicano/Mexican American, Puerto Rican, Other Latino/Hispanic, American Indian/Native American, Asian American/Other Asian, Pacific Islander, and Other are used.

Table 12. Student Applications and Enrollment

	Mean Number	Percent
Applications		
Applications Received	20,270	
Applicants Accepted	15,832	78.1
Newly Enrolled	15,192	96.0
Total Enrollment		
Full-Time Juniors & Seniors	31,145	
Part-Time Juniors & Seniors	4,975	
Ethnic Minority Enrollment		
Full-Time Juniors & Seniors	11,063	35.5
Part-Time Juniors & Seniors	2,191	44.0

Graduates

Table 13. Graduation Statistics

Statistics	Baccalaureate Programs
Number of Degrees Awarded	13,836
Graduates Who Acquired Loan Debt While Working Toward Degree	79.7%
Median Loan Debt	\$23,982
Number of Programs Reporting Students Take State Licensure Exam	45
Students' State Licensure Exam Pass Rate	84.1%

Program Budget

Table 14. Program Budgets

Budget Item	Median	Number of Programs Reporting
Budget from University	\$237,410	72
Externally Funded Research Expenditures	\$225,000	21
Philanthropic Support Raised	\$2,446	30
Endowment	\$259,171	21

Staffing

Table 15. Instructional Staffing

Instructional Staff	Baccalaureate Programs	
	Number	Percent
Full-Time	2,110	60.0
Part-Time	1,405	40.0

Programs reported faculty workload by number of courses **or** number of hours.

Table 16. Full-Time Faculty Workload

Faculty Workload	Baccalaureate Programs	
	Median	Number of Programs Reporting
Number of Courses per Year	7.0	101
Number of Hours per Year	24.0	55