



Standard Benchmark Report: 2011 Annual Survey

Prepared by the Office of Social Work Education and Research

Method

The 2011 Annual Survey was composed of four instruments: baccalaureate programs, master’s programs, doctoral programs, and full-time and part-time faculty. The program instruments included sections on program structure, enrollments, program offerings, and degrees awarded. The faculty instrument collected demographic information and information about academic rank, administrative title, tenure status, and professional licensing.

The instruments were administered online through the survey platform, Zarca Interactive. In November 2011, survey invitations were e-mailed to all CSWE-accredited social work programs and to doctoral social work programs that were members of the Group for the Advancement of Doctoral Education (GADE). The 2011 survey closed in March 2012.

At the time of survey administration, there were 472 baccalaureate and 213 master’s social work programs accredited by CSWE, and 71 doctoral social work programs that were members of GADE. Overall, the participation rates for the different program instruments of the 2011 Annual Survey were higher than in 2010. Master’s programs had the highest participation rate.

Table 1. Invitations to and Participation in the 2011 Annual Survey by Survey Instrument

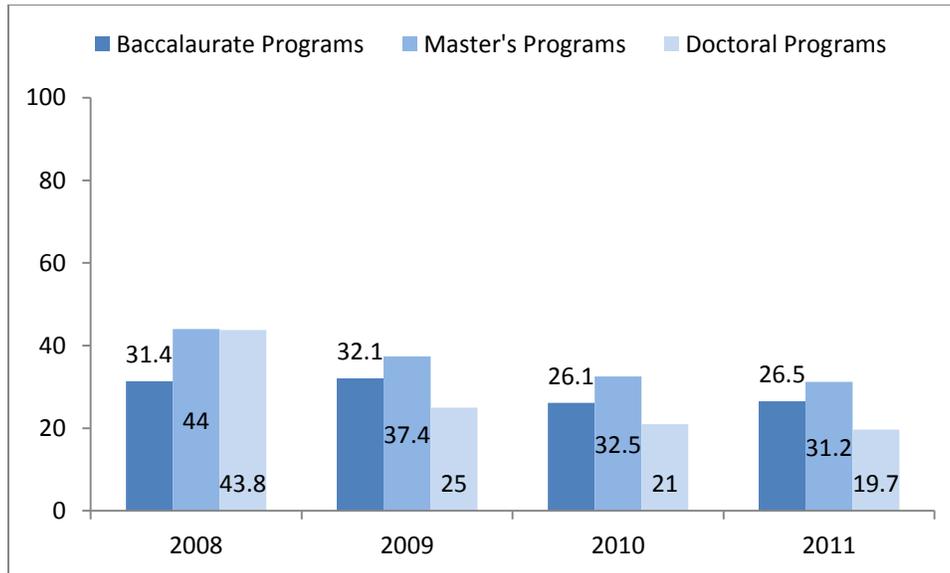
Survey Instrument	Number Invited	Number Participated	Participation Rate (%)
Baccalaureate Programs	472	453	96.0
Master’s Programs	213	208	97.7
Doctoral Programs	71	68	95.8
Faculty*	531	426	80.2

*Replaced the Full-Time Faculty and Part-Time Faculty survey instruments of previous years.

The participation rates for the Annual Survey have not attained 100% for some time. Changes in items, question wording, and response options altered each year’s survey instruments. Participation in the Annual Survey was voluntary; moreover, programs were not required to respond to most items in their submitted surveys. In the survey instruments for baccalaureate and master’s programs, programs were only required to respond to the questions about total number of degrees awarded and participation in the benchmarking initiative. In the survey instrument for doctoral programs, programs were required to respond to one question (participation in the benchmarking initiative). All responses were voluntary in the survey instrument for full-time and part-time faculty.

Participation in the benchmarking initiative section of the Annual Surveys has been declining, particularly for doctoral programs. Due to these factors, researchers should exercise caution in data comparisons across program level and survey item.

Figure 1. Participation Rate (%) in the Benchmarking Initiative Survey Section, 2008-2011



Reported Data

- Faculty
 - Demographic characteristics
 - Tenure status
 - Mean time spent on tasks (from 2010 Annual Survey)
 - Mean publication activity as primary author and co-author (from 2010 Annual Survey)
 - Median 9-month salary of faculty with no administrative title holding the academic rank of professor, associate professor, or assistant professor (from 2010 Annual Survey)
 - Median 12-month salary of faculty with administrative titles held by five or more faculty members (from 2010 Annual Survey)
- Programs
 - Faculty staffing
 - Median annual workload of full-time faculty
 - Applications and enrollment
 - Mean number of applications received, accepted, and newly enrolled
 - Mean percent of accepted applicants based on applications received
 - Mean percent of newly enrolled students based on accepted applicants
 - Mean student enrollment
 - Ethnic minority student enrollment as mean percent of total enrollment
 - Mean acceptance rate
 - Mean enrollment rate
 - Mean number of degrees awarded
 - Mean percent of students with loan debt at graduation
 - Median student loan debt
 - Mean state licensure exam pass rate of students
 - Budget

Faculty

When reporting proportional demographic distributions by gender, the number of respondents in the category of Unknown Gender is omitted from computation. When reporting proportional demographic distributions by age group, the total number of respondents is used, including those respondents in the category of Unknown Age. When reporting “historically underrepresented” respondents, the categories of African American/Other Black, Chicano/Mexican American, Puerto Rican, Other Latino/Hispanic, American Indian/Native American, Asian American/Other Asian, Pacific Islander, and Other are used.

The largest proportion of full-time faculty was in the 55-64 years old age range. Over two-thirds of full-time faculty was female. Faculty members from historically underrepresented groups accounted for 28.6% (1,352) of full-time faculty. Additionally, 1.5% (73) of full-time faculty was foreign (no resident visa).

Compared with full-time faculty, part-time faculty tended to be younger, and a smaller proportion (22.5%; 1,148) was from historically underrepresented groups. Only 24 (0.5%) part-time faculty members were foreign (no resident visa).

Table 2. Demographic Characteristics of Full-Time and Part-Time Faculty

Demographic Category	Full-Time Faculty		Part-Time Faculty	
	Number	Percent	Number	Percent
Gender				
Male	1,455	31.0	1,397	28.0
Female	3,240	69.0	3,585	72.0
Unknown	35		113	
Age Group				
Under 35 Years	225	4.8	464	9.1
35-44 Years	882	18.6	1,149	22.6
45-54 Years	1,118	23.6	1,092	21.4
55-64 Years	1,464	31.0	1,132	22.2
65 Years or Older	528	11.2	480	9.4
Unknown	513	10.8	778	15.3
Racial/Ethnic Identification				
White (non-Hispanic)	3,150	66.6	3,436	67.4
African American/Other Black	734	15.5	671	13.2
Chicano/Mexican American	82	1.7	53	1.0
Puerto Rican	57	1.2	64	1.3
Other Latino/Hispanic	131	2.8	170	3.3
American Indian/Native American	49	1.0	32	0.6
Asian American/Other Asian	251	5.3	127	2.5
Pacific Islander	24	0.5	13	0.3
Other	24	0.5	18	0.4
Multiple Race/Ethnicity	45	1.0	18	0.4
Unknown	183	3.9	493	9.7
Number of Programs Reporting	426		426	

Almost one-half of full-time faculty members was tenured. About one-quarter of faculty members was on tenure track. Very few full-time faculty members worked at institutions with no tenure system.

Table 3. Tenure Status of Full-Time Faculty

Tenure Status	Number	Percent
Tenured	2,162	46.2
On tenure track	1,085	23.2
Not on tenure track but institution has tenure system	1,290	27.5
Not on tenure track because institution has no tenure system	147	3.1
Total	4,684	
Number of Programs Reporting	420	

The 2011 Annual Survey did not collect data concerning time spent on tasks by full-time faculty, publication activity by full-time faculty, or full-time faculty salary. The following figure and tables present data from the 2010 Annual Survey.

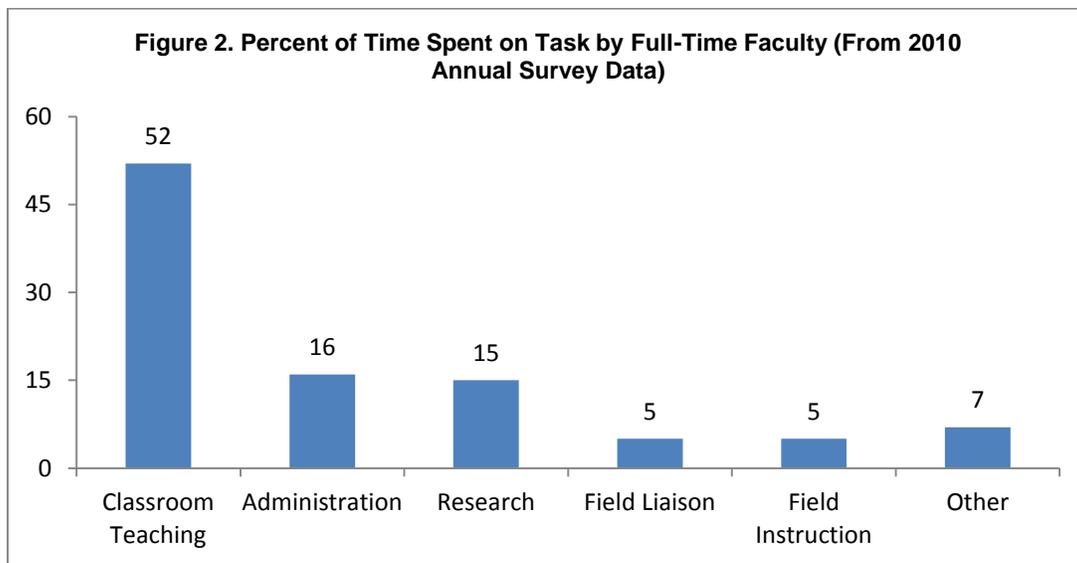


Table 4. Type and Number of Publications of Full-Time Faculty (From 2010 Annual Survey Data)

Type of Publication	Mean Number
As Primary Author	
Refereed Articles	0.5
Books	0.1
Book Chapters	0.2
Book Reviews	0.1
External Reports/Monographs	0.2
As Co-Author	
Refereed Articles	0.6
Books	< 0.1
Book Chapters	0.1
Book Reviews	< 0.1
External Reports/Monographs	0.1

Table 5. 9-Month Salary and Middle 50% Salary Range of Full-Time, Non-Administrative Faculty by Program Level of Primary Responsibility and Academic Rank, 2010 Annual Survey

Program Level of Primary Responsibility/ Academic Rank	Number of Faculty Reporting	Median Salary	Middle 50% Salary Range	
Baccalaureate				
Professor	67	\$77,000	\$64,614	\$90,000
Associate Professor	131	\$61,323	\$55,500	\$69,552
Assistant Professor	194	\$52,000	\$45,338	\$57,245
Master's				
Professor	173	\$93,818	\$77,163	\$111,698
Associate Professor	271	\$70,000	\$62,000	\$81,832
Assistant Professor	303	\$59,330	\$53,000	\$67,354
BSW/MSW or MSW/PhD				
Professor	44	\$97,548	\$83,179	\$114,344
Associate Professor	54	\$70,950	\$62,967	\$84,521
Assistant Professor	65	\$57,000	\$51,928	\$62,393
Doctoral				
Professor	15	\$109,530	\$104,135	\$124,921
Associate Professor	11	\$78,331	\$71,335	\$90,000
Assistant Professor	8	\$64,993	\$53,251	\$80,255

Table 6. 12-Month Salary and Middle 50% Salary Range of Full-Time, Administrative Faculty by Administrative Title, 2010 Annual Survey

Administrative Title*	Number of Faculty Reporting	Median Salary	Middle 50% Salary Range	
Dean	42	\$180,526	\$116,760	\$222,440
Director	142	\$91,770	\$74,729	\$114,330
Chairperson	119	\$91,770	\$75,810	\$117,343
Program Directors				
Director of Doctoral Program	39	\$115,148	\$99,758	\$147,373
Director of Master's Program	73	\$87,426	\$75,688	\$105,367
Director of Baccalaureate Program	159	\$70,490	\$61,845	\$86,023
Other Director Positions				
Associate Dean or Director	68	\$116,144	\$99,004	\$145,621
Assistant Dean or Director	20	\$86,550	\$63,854	\$94,347
Field Education				
Director of Field Instruction	249	\$66,500	\$57,190	\$78,071
Associate/Assistant Director of Field Instruction	43	\$61,646	\$53,865	\$71,953

*Administrative titles not in the table were omitted due to inadequate sample size.

Programs

Staffing

Table 7. Faculty and Instructional Staffing by Program Level of Primary Responsibility

Staffing	Baccalaureate Programs	Master's Programs
Full-Time		
Mean Number	5.2	15.4
Mean Percent of Total	59.1	46.7
Part-Time		
Mean Number	3.6	17.6
Mean Percent of Total	40.9	53.3

Programs reported full-time faculty workload by number of courses or number of credit-hours.

Table 8. Full-Time Faculty Workload

Workload	Baccalaureate Programs	Master's Programs
Median Number of Courses per Year	6.0	5.0
Number of Programs Reporting	100	57
Median Number of Credit-Hours per Year	24.0	18.0
Number of Programs Reporting	57	16

Students

Table 9. Applications, Acceptances, and Enrollments for Fall 2011 by Program Level

Statistics	Baccalaureate Programs	Master's Programs
Applications and New Enrollment, Full-Time Program		
Mean Number of Applications Received	56.3	207.9
Mean Number of Applicants Accepted	41.9	121.7
Mean Number of Newly Enrolled	37.1	70.4
Mean Acceptance Rate	84.4%	63.2%
Mean New Enrollment Rate	112.6%*	67.3%
Applications and New Enrollment, Part-Time Program		
Mean Number of Applications Received	---	77.6
Mean Number of Applicants Accepted	---	48.2
Mean Number of Newly Enrolled	---	40.6
Mean Acceptance Rate	---	71.3
Mean New Enrollment Rate	---	80.9
Advanced Standing From Own BSW Program		
Mean Number of Applications Received	---	17.0
Mean Number of Applicants Accepted	---	14.0
Mean Number of Newly Enrolled	---	11.9
Mean Acceptance Rate	---	82.4
Mean New Enrollment Rate	---	87.1
Advanced Standing From Other BSW Program		
Mean Number of Applications Received	---	41.4
Mean Number of Applicants Accepted	---	29.6
Mean Number of Newly Enrolled	---	20.8
Mean Acceptance Rate	---	71.9
Mean New Enrollment Rate	---	78.9
Total Enrollment		
Mean Number of Full-Time Students	120.1	156.1
Mean Number of Part-Time Students	15.6	100.4
Ethnic Minority Enrollment		
Mean Percent of Full-Time Juniors & Seniors/Students	36.2	31.9
Mean Percent of Part-Time Juniors & Seniors/Students	40.1	34.9

*Ninety-seven baccalaureate programs reported a greater number of newly enrolled students than accepted applicants. In comparison, three master's programs reported a greater number of newly enrolled students than accepted applicants.

Table 10. Graduation Statistics by Program Level

Statistics	Baccalaureate Programs	Master's Programs
Mean Number of Degrees Awarded for 2010-2011 Academic Year	32.7	99.4
Mean Percent of Graduates with Loan Debt	79.2	77.8
Median Student Loan Debt at Graduation	\$23,911	\$35,160
Mean Percent of Programs Reporting Students Take State Licensure Exam	42.1	91.9
Mean Student State Licensure Exam Pass Rate	81.3%	77.5%

Budget

Table 11. Budget by Program Level

	Baccalaureate Programs			Master's Programs		
	Mean	Median	Number of Programs Reporting	Mean	Median	Number of Programs Reporting
Budget From University	\$3,777,108	\$327,697	86	\$7,684,296	\$2,681,077	50
Externally Funded Research Expenditures	\$1,077,616	\$79,057	24	\$2,896,242	\$882,279	40
Philanthropic Support Raised	\$462,675	\$4,800	37	\$742,874	\$133,037	40
Endowment	\$8,512,727	\$163,078	27	\$15,539,220	\$2,158,143	33