

Benchmarking Service Questions in the Annual Survey of Social Work Programs

In recent years, many social work programs have felt increasing pressure from their institutions to provide data comparing their program to 'peer institutions'. While CSWE has long provided program level data about the number of enrolled students, graduates, and faculty members, much of the data submitted in the Annual Survey has only been reported in aggregate format. In order to be responsive to the needs of our program members, this year we are beginning a new benchmarking service.

The benchmarking service will use key questions that are already being asked in the Annual Survey in addition to several new questions that will be central to this service. The questions were identified by the NADD Benchmarking Committee, which included members of BPD and GADE. Programs that agree to participate in the benchmarking project will receive a specialized report with the results of the benchmarking questions. In addition, they will be eligible to request an individualized report comparing their results to the benchmarking questions to those of six program-identified peer institutions. The individualized reports will have a small fee attached to cover CSWE staff time in report development. Programs can participate in the benchmarking project without requesting the individualized reports.

CSWE will always protect confidential information submitted by programs, so individual faculty member salaries will never be given out to other programs. Salary information will be reported in aggregate and not reported for cases when less than five faculty members are in a single category.

The following is a list of questions that have historically been included in the Annual Survey and will be used for the Benchmarking Service.

1. Carnegie Classification (*pre-filled for programs through a look-up on Carnegie website*)
2. Degrees Offered
3. Total applications
4. Total accepted
5. Total enrolled students
6. Number of enrolled students identifying as 'Minority'
7. Total degrees awarded
8. Number of full-time faculty by tenure status

9. Number of part-time faculty
10. Number of faculty publications by publication type
11. Faculty salary by rank

The following is a list of questions that are new to the Annual Survey and will be used for the Benchmarking Service.

1. Total budget from the university (or, if on a different budgeting model, revenue generated from tuition) for the past fiscal year.
2. Total externally funded research expenditures for the past fiscal year
3. Total philanthropic support raised (*donations, gifts*) during the past fiscal year
4. Total endowment (*not annual but total*)
5. State licensing exam pass rate
6. Standard faculty workload for courses taught during academic year