



COUNCIL ON SOCIAL WORK EDUCATION

Commission on Professional Development 2011 Annual Update

Charge from the Board of Directors

The Commission on Professional Development (COPD) will support the Council on Conferences and Faculty Development, Council on Leadership Development, and Council on Publications; as well as facilitate and integrate the development of innovative programs, methods, and materials that enhance and strengthen the delivery of social work education. COPD serves as a resource to guide and recommend annual program meeting structure and content, development of leadership skills within social work education, and publication policies of CSWE. The overarching goal of these activities is to maximize educational outcomes as evidenced in the form of highly competent social work graduates. The guiding principle for the Commission is to approach professional development with a spirit of creative inquiry that promotes inclusion and unity among social work educators.

Members

Alice Lieberman, University of Kansas, Chair
Sam Copeland, Stephen F. Austin State University*
Sandra Edmonds Crewe, Howard University
Diane E. Elze, University at Buffalo
Anthony Hassan, University of Southern California
Thomasine Heitkamp, University of North Dakota
Tracey Mabrey, DePaul University*
Cynthia Moniz, Plymouth State University
Larry P. Ortiz, California State University, Dominguez Hills
Gail Steketee, Boston University
Andrew Safyer, Adelphi University
Carol T. Tully, University of Louisville
Susan Kosche Vallem, Wartburg College**

***Chairs of COPD Councils**

Sam Copeland, Council on Leadership Development (CLD)
Tracey Mabrey, Council on Conferences and Faculty Development (CCFD)
Carol T. Tully, Council on Publications (COP)

**Rotated off the Commission on June 30, 2011

New members appointed on July 1, 2011

Stacey Borasky, St. Edward's University
Rena Harold, Michigan State University

Meetings

The Commission held two face-to-face meetings: October 14, 2010, in conjunction with 2010 APM in Portland, Oregon and March 9–10, 2011 during Spring Governance Week in Alexandria.

Activities

A. 2010–2020 CSWE Strategic Plan

During the two COPD meetings commissioners continued to review and discuss the CSWE Strategic Plan for activities and support areas assigned to the COPD and its three councils.

B. CSWE Membership Development Plan

The COPD provided guidance for the implementation of the 2011 CSWE Membership Development Plan project that is managed by Deborah Brandt, director, Office of Member and Communications Services.

The plan was discussed in detail at the March 2011 COPD meeting. Among the components of the plan is a review of membership services/benefits to help define the value of membership, identification of membership segments (faculty/administrators, practitioners, students) following the June 2010 bylaws membership categories structure, and a review of CSWE's role in social work education for its members and targeted audiences.

C. CSWE Leadership Institute Initiative 2: Scholars in Social Work Educations

Work is underway in the CLD to offer two additions to the CSWE Leadership Scholars in Social Work Education Program in 2012.

- **Two Legislative Fellowships in 2012**

CLD Chair Sam Copeland and CSWE Government Relations staff Wendy Naus and Carla Jacobs provided a project update to COPD members at the March 2011 COPD meeting. Commissioners were asked to provide recommendations for marketing and funding opportunities.

- **HERS Addition to CSWE Summer Leadership Scholarship Program**

At the March 2011 COPD meeting CLD Chair Sam Copeland also reported a proposal had been developed to expand the CSWE Summer Leadership Scholarship Program to include five scholarships for the Higher Education Resource Service (HERS) program offered as the Bryn Mawr Summer Institute. Targeted implementation is 2012. Plans are to use the same application/selection cycle as will be used for the 2012 CSWE Summer Leadership Scholarship Program involving the two Harvard Institutes of Higher Education (HIHE) summer residential sessions. Those two programs are the Harvard Management Development Program (MDP) designed for deans, associate deans, directors, program directors, and other administrators, and the Institute for Management and Leadership in Education (MLE) designed for seasoned-administrators.

D. CSWE Press Products

During the March 2011 COPD meeting COP Chair Carol Tully sought input from the commissioners concerning CSWE Press product types, guidance in pursuing e-books opportunities, and strategies to market CSWE Press products.

Council on Conferences and Faculty Development

Charge

The Council on Conferences and Faculty Development (CCFD) is the volunteer body responsible for policy-setting related to the Annual Program Meeting (APM) and other faculty development programs at CSWE. The Council is a part of the Commission on Professional Development.

Members

Tracey Mabrey, DePaul University, Chair
Cora Le-Doux, Our Lady of the Lake University, 2009 APM Chair*
Stacey Borasky, St. Edwards University, 2009 APM Co-Chair*
Joseph Gallegos, University of Portland, 2010 APM Co-Chair
Tina U. Hancock, New Mexico State University
Joanne Hessmiller, University of North Carolina at Pembroke
Kristine Nelson, Portland State University, 2010 APM Chair
Nancy Kropf, Georgia State University, 2011 APM Chair
Olga Osby, Jackson State University
Vimala Pillari, Clark Atlantic University, 2011 APM Co-Chair
Virginia Rondero Hernandez, California State University, Fresno*
Mindy Wertheimer, Georgia State University*
Michael Wright, Tennessee State University

*Rotated off the Council on November 30, 2010

New members appointed on December 10, 2010

Cathleen A. Lewandowski, George Mason University, 2012 APM Co-Chair
Cudore L. Snell, Howard University, 2012 APM Chair

New member appointed on July 1, 2011

James Zabora, Catholic University of America

Introduction and Meetings

The Council on Conferences and Faculty Development carries significant responsibility for the planning and execution of the Council's Annual Program Meeting (APM). The Council's efforts in the time since the last report have centered on evaluating the 2010 APM (Portland, OR) and planning for the 2011 APM that will be held in Atlanta October 27–30, 2011. The CCFD held a one-day meeting at CSWE offices on July 16, 2011 to finalize planning for Atlanta, as well as begin planning for the 2012 APM to be held in Washington, DC. Additionally, the CCFD continues to hold bi-weekly conference calls throughout the year.

Activities

The Portland APM was a successful meeting, with more than 2,507 in attendance on the west coast. Attendance at the Atlanta APM is expected to be robust. There were 1,156 proposal submissions and thus far, attendance is expected to exceed that of Portland. The 14 preconference workshops and housing block are similarly robust. As with the Portland meeting, the percentage of attendees who apply for continuing education credits remains low; approximately 11% of attendees register for CEU's and fewer actually return the completed application. The Portland meeting saw several CSWE sustainability initiatives, including

program recycling that will be continued in Atlanta. The CCFD also continued the service project which, with the help of the regional planning committee, designates a local social service agency for member donations and assistance.

Diversity

The CCFD continues its work in the area of diversity, seeking to continually expand the types and formats of content available to conference attendees, as well as working to ensure that the breadth of profession and faculty are represented throughout every step of the conference planning process.

Representation

Members of the CCFD represent the continuum of social work educational degrees and institutional types, including field education.

Other Needs, Issues, Areas of Concern

The work of the CCFD is a year-round, intensive operation that relies heavily on staff, technology and nationally-prominent social work educators. The Council does not currently have a formal co-chairperson in place. Thought should be given to formalizing this office to ensure an efficient transition in leadership.

The CCFD also extends its gratitude to Councilors Kristine Nelson (Portland State University) and Joseph Gallegos (the University of Portland) who served respectively as Chair and Co-Chair of the 2010 APM.

Council on Leadership Development

Charge

The Council on Leadership Development is responsible for policy-setting for programs and services related to the development of leaders in social work education. The Council is part of the Commission on Professional Development.

Members

Tricia Bent-Goodley, Howard University*
Joretha Bourjolly, University of Pennsylvania
Karen Bullock, North Carolina State University
Sam Copeland, Stephen F. Austin State University, chair
Michael Daley, University of South Alabama
Susan B. Egan, Fordham University
Stephen Gorin, Plymouth State University
Santos Hernandez, University of Texas at Arlington
David Jenkins, Texas Christian University
Jacqueline Mondros, Hunter College
Scott Ryan, University of Texas at Arlington

*Rotated off the Council on June 30, 2011

New members appointed on July 1, 2011

Carla Curtis, Ohio State University
Allison Zippay, Rutgers University

Meetings

The Council held one face-to-face meeting on October 14, 2010, at the APM. CLD business was also conducted via e-mail and monthly conference calls.

Activities: Review of CSWE Leadership Institute Initiatives

Initiative #1: CSWE Leadership Development Institute (LDI) in Social work Education

Two 2010 APM LDIs were held on Thursday, October 14, 2010.

1. Teams, Transitions, and Trajectory: Leadership Through the 2008 EPAS Implementation Experience

Participants will be trained in key leadership considerations necessary for a team-based approach to 2008 EPAS implementation and associated self-study processes, including recognition and management of challenging team “collisions,” creative program transition methods and assessment models, and a trajectory for building program purpose and identity through comprehensive EPAS implementation.

2. Taking Our Place at the Table: Social Work in Higher Education Administration

Colleges and universities need social work educators with the knowledge, skills, and aptitudes to exercise creative leadership. Given that social work programs are part of larger university systems, this institute introduces social work educators to assuming senior administrative positions that will help shape the future of higher education.

Plans for upcoming LDI workshops at the 2011 APM have been finalized and posted on the CSWE website.

Initiative #2: CSWE Leadership Scholars in Social Work Education Program (LSSEP)

2011 CSWE Summer Leadership Scholarship Program

This program is a joint effort with the Harvard Institutes of Higher Education (HIHE) for the participation of CSWE recommended members in HIHE summer residential sessions. Up to five scholarships are available for deans, directors, and seasoned administrators to participate in the Harvard programs.

The Harvard Management Development Program (MDP) is designed for deans and directors or the Management and the Leadership in Education (MLE) is designed for seasoned administrators. Both programs are open to CSWE selected participants. HIHE reserves the right to redirect applicants to the program they feel most appropriate and to accept or refuse applicants into their programs. The application can be found on the CSWE website and the deadline for submission of materials to CSWE was December 17, 2010.

CLD members reviewed 11 applications for the CSWE Summer Leadership Scholarship Program and recommended five applicants.

2011 CSWE Summer Leadership Scholarship Program Recipients

The five individuals who received the 2011 CSWE Summer Leadership Scholarships were:

1. Sherry M. Cummings
Associate Dean, Nashville Campus and Professor
University of Tennessee College of Social Work
2. Diane E. Elze
Associate Professor and Director of the MSW Program
University at Buffalo, State University of New York School of Social Work
3. Shinaz G. Jindani
MSW Program Coordinator and Professor
Savannah State University Department of Social Work
4. Lucy A. Lawrence
Social Work Professor, Interim Program Director, and Director of Field Education
Warren Wilson College
5. Cheryl Waites
Professor and Acting Dean of the School of Social Work
Wayne State University

All were accepted into HIHE programs. They will share their experiences and be formally recognized during the CLD Networking Reception at the 2011 APM and at a hot topic session immediately following the reception.

Current Projects: CSWE Legislative Fellowship Program

Initiative #3: CSWE Leadership Networking Reception (LNR)

The 2010 APM event included the third CSWE Leadership Networking Reception on Friday, October 15, 12:00–1:30 pm. It was sponsored by the University of Southern California to support, encourage, and honor leadership in the profession. The event included a short program and networking opportunities. The event was well attended.

The 2011 LNR will take place in Atlanta on October 15, 2011, 12:15 pm–1:15 pm. The University of Southern California generously agreed to continue its sponsorship of this event.

Diversity: Representation; Diversity Goals and Promotion in CSWE

Representation

CLD seeks to have a roster of members who are representative and to be inclusive in all aspects of its work.

Diversity Goals

CLD members have discussed the need for continued outreach to CSWE members of color and underrepresented groups and will continue to nominate potential members that reflect the diversity of our profession. The Council is also very committed to promoting inclusion and unity in all our endeavors.

Other Needs, Issues, Areas of Concern

CLD welcomes two new members and looks forward to continuing the great ongoing work of CSWE. Also, CLD understands the need to continue providing leadership development programs at the CSWE APM and through summer institutes. CLD is seeking to partner and collaborate with other entities to achieve the CSWE goals of providing quality opportunities for a diverse and inclusive leadership for the profession.

Council on Publications

Charge

It is the mission of the Council on Publications (COP) to develop and implement policy, procedures, and practices that advance the creation and dissemination of knowledge and resources that further excellence in social work professional education. Toward that end, it is the mission of the Council on Publications to oversee policy formation for the *Journal of Social Work Education* (JSWE); oversee policy formation for the selection of CSWE Press books and other publications; review and implement a mission statement as to the foci of publications of CSWE; and communicate with CSWE councils and commissions to identify the foci of texts and other educational materials that will further social work education and then seek to facilitate the creation and publication of such educational materials.

Members

Catherine Dulmus, University at Buffalo*
Marvin Feit, Norfolk State University*
Ski Hunter, University of Texas, Arlington
Flavio Marsiglia, Arizona State University*
Dennis Poole, University of South Carolina
Susan Robbins, University of Houston
Carol Tully, University of Louisville, retired, chair
Elaine Congress, chair-elect, Fordham University
Lorraine Gutiérrez, ex-officio, JSWE Editor-in-Chief, University of Michigan

*Rotated off the Council on June 30, 2011

New Members Appointed July 1, 2011:

Sondra Fogel, University of South Florida
Fariyal Ross-Sheriff, Howard University
Michael Zakour, West Virginia University

JSWE Editorial Advisory Board (EAB) Members

Marvin Feit, Norfolk State University
Sondra Fogel, University of South Florida
Dennis Poole, University of South Carolina
Joanne Yaffe, University of Utah
Lorraine Gutiérrez, Editor-in-Chief, University of Michigan

Meetings

The Council on Publications has two face-to-face meetings and one or more telephone conference calls a year, as needed. One of the face-to-face meetings is held in late spring or early summer at the CSWE office; the other takes place at the APM. The telephone conference call is held early in the year following the APM. Other telephone conference calls may be held as necessary. The meeting at the CSWE office is scheduled for an 8 hour period; the meeting at the APM is scheduled for 4 hours; the telephone conferences generally last 3-4 hours.

The EAB has one or two face-to-face meetings and one or more telephone conference calls a year, as needed. One of the face-to-face meetings takes place at the APM; another may be held in late spring or early summer at the CSWE office. The telephone conference is held early in the

year following the APM. Other conference calls may be held as necessary. The meeting at the APM is scheduled for a 4 hour period; the meeting at the CSWE office is scheduled for 4 hours; the telephone conferences generally last 2–3 hours.

Activities

COP evaluated nine book proposals from July 1, 2010, to June 30, 2011. COP accepted six proposals; these books will be published between October 2011 and January 2013:

- *The Narrative Edge in Expert Testimony: A Guide for Social Workers*, Ronald K. Bullis
- *Social Work in Rural Communities*, 5th ed., Leon Ginsberg (Ed.)
- *Teaching Human Rights, Curriculum Resources for Social Work Educators: A Resource Manual*, M. C. “Terry” Hokenstad, Lynne M. Healy, and Uma A. Segal (Eds.)
- *Women and Children First: The Contribution of the U.S. Children’s Bureau to Social Work Education*, Alice Lieberman and Kristine Nelson (Eds.)
- *The Dynamics and Skills of Classroom Teaching: Integrating Content and Process in a Social Work Practice Course*, Lawrence Shulman
- *Confronting Oppression, Restoring Justice: From Policy Analysis to Social Action*, Katherine van Wormer, Laura E. Kaplan & Cindy Juby

CSWE Press produced one new book during this fiscal period, the fifth edition of Leon Ginsberg’s popular *Social Work in Rural Communities*.

CSWE Press produced three new DVDs (in partnership with New York University’s Silver School of Social Work):

- *Look Back to Move Ahead: Social Work With Survivors of Trauma*
- *The Greying Elephant in the Room: Substance Abuse and Older Adults*
- *Why Am I Here? Engaging the Reluctant Client* (formerly produced in VHS)

Numerous reprints also were produced, including the best-selling *Learning to Teach, Teaching to Learn* (Hendricks, Finch, and Franks), now in its sixth printing.

An aggressive campaign to encourage new book proposal submissions was implemented, including distribution of a new Call for Proposals, outreach to successful *Journal of Social Work Education* (JSWE) authors, and a well-attended session on book publishing at the 2010 APM.

COP has supported moving to a “green” policy, including the implementation of an electronic format for JSWE and the continuing development of CSWE online educational materials such as course syllabi and bibliographies. This year saw the continuing evolution of CSWE Web-based electronic resources pages to house various materials worthy of being peer-reviewed and published electronically, such as monographs, bibliographies, speeches, videos, and other educational materials that do not meet the criteria for a journal article or book.

COP routinely reviews and implements its mission statement. If changes are needed in the policies and procedures manual developed by COP, they are made at COP meetings.

By regularly communicating with CSWE councils and commissions, COP hopes to identify the foci of publications (texts and other educational materials) that will further the development of materials that will support the emergent needs of social work education.

The JSWE Editorial Advisory Board (EAB), which reports to COP, created or updated several new policies affecting manuscript review and reviewers; discussed the quality of the reviews and the time between submission and publication; approved one special issue one special section topic; and chose Best Reviewer and Best Article awardees for JSWE volume 46. EAB reported that JSWE's average manuscript turnaround time from submission to first decision for July 2010 through June 2011 was 128 days, which is slightly higher than JSWE's policy goal. Steps have been taken to bring this number back into line (as of September 22, 2011, the initial turnaround time is 101 days).

The online format JSWE was launched in June 2010 following a year of planning. Fully searchable articles from the current volume year plus 6 years of archived material (2005–2011) are now available to members and subscribers. JSWE articles referenced in other publications also are now permanently linked to and accessible from those publications through the DOI system of CrossRef. The online format of JSWE seems to have been well-received and a success. Approximately 300 CSWE members and 75 subscribers have opted to receive access to the online format only, rather than receiving the printed journal.

In another move to increase JSWE access and visibility, CSWE signed an agreement in June 2011 with JSTOR to make all content, beginning with the first issue in 1965, available electronically. Content not currently available through JSWE's online format thus will become available to users through university and library systems. The complete run of JSWE issues should be available through JSTOR in late 2012 or early 2013.

Diversity

Representation

COP is comprised of an extremely diverse membership that includes women and men of various races, ethnicities, ages, and sexual orientations. COP and EAB have taken into consideration the CSWE Affirmative Action plan when making recommendations for members.

Diversity Goals and Promotion in CSWE

COP seeks to ensure diversity in relation to the implementation of all of its policies and procedures and attention is given to diversity in conversations related to publication proposals, books, and other publications and educational materials.

Other Needs, Issues, Areas of Concern

COP is always seeking various ways to solicit materials for publication that reflect our priorities and appreciates the continuing level of staff support provided to us. Of primary concern is the continued development of a CSWE website that is user friendly and where members can easily retrieve educational materials they want or need.