



Wednesday, October 23, 2019
1:00 pm–4:00 pm
Sheraton Denver Hotel, Denver, CO

The 2019 Leadership Development Institute will be presented as two separate tracks on the topics below. Attendees can choose to attend only one track or alternate between the two.

Understanding Social Work Admissions and Enrollment Trends: The Graduate Student Marketplace, Meeting Your Enrollment Goals, and Navigating Student Gatekeeping Issues

This track will be presented in three units that focus on key issues and trends in graduate social work program enrollment. The institute will provide social work education leaders with a greater understanding of graduate program enrollment trends, provide practical resources for establishing and meeting enrollment goals, and highlight some of the critical gatekeeping issues that social work programs face.

Learning Objectives

- Learn about enrollment data resources and develop a better understanding of graduate social work enrollment trends
- Practice strategies for calculating accurate admissions yield and develop understanding of its impact on tuition revenue
- Develop understanding of and discuss current gatekeeping challenges in social work graduate education

Agenda

1:00 pm–2:00 pm: The Marketplace

Crystal Diaz-Espinoza, director of enrollment and alumni services, Baylor University Diana R. Garland School of Social Work; Elizabeth Szpilka, director of outreach, enrollment and professional advisement, Adelphi University School of Social Work

Presenters will provide an update on the state of graduate social work program enrollment trends. Participants will be introduced to enrollment data resources and a summary of graduate social work enrollment trends.

2:00 pm–3:00 pm: Your Enrollment Goals

Kathryn Kendall, EdD, senior assistant dean for enrollment and online programs, University at Buffalo School of Social Work, co-president of National Deans and Directors of Social Work Admissions; Scott Stafford, associate director of admissions, University of Maryland School of Social Work

This session will introduce participants to the strategies used to calculate admissions yield and track enrollment impact on tuition revenue for budget purposes.

3:00–4:00 pm: Student Gatekeeping Issues

Amber Mollhagen, PhD, assistant dean for admissions and student affairs, University of Houston Graduate College of Social Work, co-president of National Deans and Directors of Social Work Admissions; and Laura DiMarcantonio, MEd, director of admissions, Rutgers University School of Social Work

Presenters will take a close look at growing admissions challenges, including considering students with behavioral health issues and criminal justice histories.

Leap Into Leadership: Finding Your Path in Social Work

This track will explore leadership development opportunities available to potential social work leaders and alternative pathways to leadership in social work academia. Although there are many opportunities to develop leadership skills within and outside the social work field, not everyone is aware of these opportunities or understands how to choose the best prospects.

Learning Objectives

- Attendees will learn of the many leadership development opportunities within and outside the social work field, and they will be able to select the best opportunities for their skills and interests.
- Attendees will be able to prepare for leadership activities available through their own institutions or other organizations.
- Attendees will explore nontraditional paths into social work leadership and consider how to apply this understanding to their own career paths.

Agenda

1:00 pm–2:30 pm: Understanding and Organizing Leadership Opportunities

This panel presentation about social work leadership will expound on the various types of leadership opportunities available. Many colleges and universities have developed leadership pipeline programs that focus on developing capacity within their own institutions, whereas leadership opportunities through CSWE or NASW focus on social work issues. This session will focus on helping potential leaders identify and prepare for leadership activities that may be available in their own institutions, communities, and beyond.

2:30 pm–4:00 pm: Nontraditional Paths to Leadership

Lisa de Saxe Zerden, MSW, PhD, senior associate dean for MSW education, John A. Tate Early Career Scholar for Children in Need, UNC Chapel Hill School of Social Work; Nicole Bromfield, PhD, MSW, associate professor and associate dean for academic affairs, University of Houston Graduate School of Social Work; Anna Scheyett, MSW, PhD, dean and professor, University of Georgia School of Social Work

Traditionally, the path in social work leadership has been the track of tenured faculty member to an administrative position within the school and then to dean and beyond. This session will focus on alternative paths to leadership by featuring a panel of individuals who have

achieved their current leadership positions through innovative or nontraditional ways. Participants may find themselves asking some of the following questions:

- Should I even pursue a leadership position if I do not have a PhD/I'm not on the tenure track?
- I'm the field coordinator, I have no idea how to get started!
- What is the difference between leadership and administration or administrative roles?
- When should I pursue opportunities for leadership?
- How do I identify and work with a mentor who can understand my needs and career trajectory?

The session will explore these questions and more to help participants understand how they can pursue leadership roles with their current trajectories.