



COUNCIL ON SOCIAL WORK EDUCATION

**MEETING OF THE BOARD OF DIRECTORS'
March 7 - 8, 2019**

Present: Barbara W. Shank, Chair-elect, Sandra Starks, Hilary Weaver, Vice-Chair/Secretary, Darla Spence Coffey, President, Andrea Stewart, Treasurer, Eunice Matthews-Armstead, Mahasweta Banerjee, Alan Dettlaff, Vanessa Robinson-Dooley, Jenny Jones, Susan Mapp, Debra McPhee, Lori Messinger, Shari Miller, Cheryl Parks, Cathryn Potter, Joel Rubin, Shannon Rudisill, Andy Safyer, Andrea Tamburro, Rebecca Thomas, Maria Vidal de Haymes

Staff: Arminn Leopold, Julie Montross, Sharon Reed, Jo Ann Regan

Committee of the Whole

Call to Order

The meeting was called to order at 10:15 a.m. EST by Chair Barbara Shank. Dr. Shank welcomed members to the Board of Directors meeting and everyone introduced themselves. A quorum of members was present and the meeting, having been duly convened, was ready to proceed with business.

1. Approval of the Consent Agenda

Chair Barbara Shank presented the Agenda and Consent Agenda to the Board of Directors for approval as amended, whereupon motion duly made, seconded and accepted. (Unanimous)

- Dr. Shank requested that the Division of Education and National Nominating Committee Reports be removed from the Consent Agenda for further Board discussion.

2. Gifts and Grants

Dr. Barbara Shank present the Gifts and Grants to the Board of Directors for acceptance. The Board graciously accepted all Gifts and Grants given to CSWE, whereupon motion duly made, seconded and accepted. (Unanimous)

3. Division of Education update

Dr. Jo Ann Regan provided an update to the Board of Directors on the Accreditation Standards for the Practice Doctorate Accreditation, discussion ensued. She noted that the Committee had received feedback from the membership on Draft 1 and Draft 2 will be presented at GADE, BPD and NADD conferences for additional feedback.

4. **Centralized Application System (CAS) update**

Currently, CSWE has 13 schools that are using CAS. It was noted that the fee structure has been reduced to a lower rate which could promote more interest. A motion was presented to the Board of Directors for approval to develop benchmarks and goals at its June meeting to determine the feasibility of continuing with CAS.

5. **Division of Communication and Marketing update**

Mrs. Julie Montross provided an update to the Board of Directors on the implementation of CSWE's new connected communities on the Higher Logic Connected Communities platform. The purpose of the connected communities is to:

- Promote collaboration among volunteer groups
- Grow strategic partnerships with like-minded organizations both in the social work space and beyond, further promoting interprofessional collaboration
- Engage members, providing an opportunity for all CSWE members to dialogue and share ideas
- Raise the profile of CSWE

6. **Division of Finance and Operations update**

Mr. Arminn Leopold provided an overview of the final draft of fiscal year 2018 990 Form to the Board of Directors for approval, whereupon motion duly made, seconded and accepted. (Unanimous)

7. **Investment Report**

Dr. Alan Dettlaff provided an overview of the Investment Report to the Board of Directors for Approval. Dr. Dettlaff concluded his report, whereupon motion duly made, seconded and accepted. (Unanimous)

Mr. Michael Aylward, RBC Advisor provided the Board of Directors an overview of what is happening in the stock market relating to investments.

Mr. Arminn Leopold provided an update on the Investment Policy Statement and the Committee's Recommendations under the Investment Objectives #3 and #4, whereupon motion duly made, seconded and accepted. (Unanimous)

Investment Objective

The following statement under #3 was deleted from the Investment Policy:
#3. The portfolio should be invested to minimize the likelihood of low negative total returns, defined as a one year return worse than a negative 7%. It is anticipated that a loss greater than this will occur no more than one out of twenty years.

The new statement reads:

#3. As of January 2019, the expected 5-10 year return of the target allocation is a gross return of 5.5%. The portfolio's expected return and risks are a function of the target allocation. As financial conditions change over time, the 207portfolios

expected returns can vary. The expected return will be reviewed with CSWE's investment manager on an annual basis. This language was added to the Investment Policy.

8. Budget & Finance

Dr. Andrea Stewart provided an overview of the FY2019 Statement of Financial Position and Statement of Activity to the Board of Directors for approval. She noted that CSWE continues to be financially healthy. Dr. Stewart concluded his report, whereupon motion duly made, seconded and accepted. (Unanimous)

9. Appointment of Procedures Manual Committee

Dr. Barbara Shank provided an overview of the recent Bylaw changes to the Board of Directors. She noted that some of the details that were in the Bylaws had been moved to a Board of Directors Procedures Manual as these items were more operational. Dr. Shank appointed a board committee to review and make recommendations for updating the Procedures Manual. The committee members are Eunice Matthews-Armstead, Lori Messinger, Maria Vidal de Haymes and Staff Liaison, Sharon Reed.

10. Strategic Planning Committee

Dr. Alan Dettlaff provided an update of the CSWE Strategic Framework to the Board of Directors for approval of the redline version from the discussion that occurred during the March 7th Spring Governance luncheon with Commissions and Council Chairs, Committee members and CSWE staff, whereupon motion duly made, seconded and accepted. (Unanimous)

Josh Mintz facilitated a discussion/activity where the Board of Directors voted on the Strategic Framework Goals. The board brainstormed and provided feedback on the potential list of 3-year outcomes.

11. President's Report

Dr. Darla Spence Coffey discussed a few highlights of the President's report. She Noted that since CSWE was asked to join the IPEC Institutes Planning Committee, there has been a noticeable uptick in social work speakers and attendees in the IPEC trainings. The IPEC Interprofessional Deans Leadership Program was modified to engage leaders in IPEC beyond the deans, and I was happy to welcome six social work leaders to the Winter cohort of the Interprofessional Leadership Development Program. Dr. Coffey was elected to the IPEC Board of Directors in February as a "member at large".

Dr. Coffey noted that a ten-year partnership with Lewis-Burke Associates has established us as the leading voice in social work education. The core of the advocacy efforts is aimed at issues in higher education (including accreditation), student aid, workforce development and social work research (a focus that has gained strength since the formal agreement with SSWR, initiated in 2016). Dr. Coffey concluded her report, whereupon motion duly made, seconded and accepted. (Unanimous)

12. Affirmative Action Report

Dr. Darla Coffey provided an overview of the Affirmative Action Report. She noted that the Council on Educational Policy (COEP) and the Council on Sexual Orientation and Gender Identity and Expression (CSOGIE) need more diversity. Otherwise, CSWE is in good shape. Dr. Coffey concluded her report, whereupon motion duly made, seconded and accepted. (Unanimous)

13. Recognition and Awards Committee

The Recognition and Awards Committee made recommendations to the Board of Directors for the 2019 Professional Awards winners. The following nominees were presented to the Board for approval; Dr. Iris Carlton-LaNey, Significant Lifetime Achievement in Social Work Education Award; Dr. Rocio Calvo, Distinguished Recent Contribution to Social Work Education Award; Dr. Robert Vernon and Dr. Terry Mizrahi, Service and Leadership in Social Work Award. The Board accepted the committee's recommendations as presented, whereupon motion duly made, seconded and accepted. (Unanimous)

- The Recognition and Awards Committee will provide a written proposal to the Board of Directors for approval. The proposal will request that the Service and Leadership in Social Work Education Award be changed to two separate categories as indicated below.
 - a. Early Career Award: early career less than 10 years of service in their work
 - b. Established Career Award: more than 10 years of service in their work

14. Commission Chairs Reports

Dr. Barbara Shank requested that the chairs of each commission provide an overview of their reports to the Board of Directors for approval, whereupon motion duly made, seconded and accepted. (Unanimous)

- Chairs of each commission provided an overview of their reports to allow the Board to hear about the good work commissions and councils are doing. Dr. Andy Safyer, Dr. Jenny Jones, Dr. Debra McPhee, Dr. Rebecca Thomas, Dr. Cheryl Parks, and Dr. Shari Miller reported on the work that their respective commission and councils are undertaking to advance social work education on behalf of the CSWE. The commission chairs concluded their report and Dr. Shank thanked them for their continued support and commitment to the CSWE.

15. Executive Session

The Board of Directors convened in closed session to discuss the performance evaluation of the President

There being no further business to come before the Board, the meeting was adjourned at 5:00 p.m. EST on March 8, 2019.

Respectfully submitted,

Hilary Weaver
Vice-Chair/Secretary