



## **Strategic Plan 2026–2030**

### **Core Ideology**

#### **CORE PURPOSE**

To ensure a well-educated social work profession equipped to advocate for and promote education, health, well-being, universal rights, and justice in a diverse world.

#### **MISSION**

To advance excellence and innovation in social work education, by providing leadership and scholarship, to ensure quality in teaching and learning, supporting critical thinking, empathy, and advocacy to strengthen the capacity of our membership.

#### **CORE VALUES**

- Behaviors consistent with anti-racism, diversity, equity, inclusion, and belonging (ADEIB) in our actions.
- Stewardship of our profession, our organization, and our processes.
- Respect, access, and justice for all planetary life.
- Innovation, foresight, transformation, collaboration, and courage to advocate and lead.
- Educational excellence that is science-based, responsive, and forward-focused.

## **Goals and Objectives**

### **GOAL ONE**

**Anticipate the implications and opportunities of artificial intelligence (AI) and other disruptive technologies and position the Council on Social Work Education (CSWE) to be a leader in this area on behalf of social work education and the profession of social work.**

#### **OBJECTIVES:**

1. Increase CSWE's knowledge about AI and disruptive technologies.
2. Increase social work representation in interdisciplinary technology groups.
3. Increase external resources/funding and connections to AI and technology.

### **GOAL TWO**

**Develop transformative leaders that uphold our core professional values and stand with our accredited social work education programs to effect change on behalf of society.**

#### **OBJECTIVES:**

1. Increase the number of CSWE members who have the capacity to effectively engage in and teach research-based and evidence-informed techniques related to improved communication skills (e.g., intergroup dialogue).
2. Augment advocacy efforts to better support, empower, and engage CSWE members in influencing policy.
3. Increase the communication of the value of social work education and social work as a profession.
4. Increase CSWE's organizational capacity to provide meaningful content and experiences (e.g., professional development, educational resources, camaraderie) for members.
5. Continue our unwavering commitment to ADEIB.

### **GOAL THREE**

**Become increasingly accessible and responsive to the needs of CSWE's student members.**

#### **OBJECTIVES:**

1. Increase student representation on commissions, councils, task forces, and other volunteer opportunities, and at CSWE events (e.g., annual conference, fellows forums).
2. Increase funding and resources for student-centered initiatives.
3. Create partnerships and collaborate with student members to establish new student-centered initiatives.
4. Create profession-centered opportunities to socialize students into social work education and the profession.