



To All Social Work Administrators, Faculty, and Students,

The Council on Social Work Education invites you to attend our 72nd Annual Conference at the Marriott Marquis in Atlanta, Georgia, October 22–25, 2026.

We believe Annual Conference is a worthwhile investment for both attendees and the programs they represent. This is the premier national gathering for social work educators, students, and leaders from across the United States and its territories—a concentrated peer network that simply cannot be replicated through email or virtual meetings.

Conference sessions and activities provide an early look at where accreditation standards, curriculum expectations, and the profession are headed, allowing you to bring valuable insights back to your program before they become common practice. This year's sessions address the challenges and opportunities facing programs nationwide, including field education, assessment, AI and technology in the classroom, leadership development, and more. You'll also learn directly from peers who have already tested new ideas, approaches, and strategies in real-world settings.

Annual Conference is an opportunity to build lifelong relationships across the social work education community. Countless research collaborations, mentorships, support networks, professional references, and friendships began at past Annual Conferences. You'll leave Atlanta with new insights, strategies, and collaborators to strengthen both your career and program.

What is the investment required to attend Annual Conference? Below is an estimated cost for an out-of-town attendee:

- **Registration:** \$700 (full conference early bird rate), rising to \$950 after Sept. 4
- **Hotel:** \$200–250 per night; 3–4 nights, estimated \$600–\$1,000 (conference hotel)
- **Airfare/Travel:** \$300–\$500 (depending on your location)
- **Meals:** \$200–\$300
- **Total:** \$1,800–\$2,450 (estimated)

We understand that departmental and professional development budgets are limited, and investing those funds requires careful consideration. We hope this information helps justify investing in Annual Conference—and, by extension, in your future and your program's success.

Thank you for your consideration. We hope to see you in Atlanta this October!

Warm regards,

Joann Brown-Thompson
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#CSWE26 🌱 **October 22-25, 2026** 🌱 **Atlanta** 🌱 **cswe.org/cswe26**